

carrot

r e w a r d s

Effective, Engaging and Great Value

www.carrotrewards.co.uk

Carrot Rewards - History

- Carrot Rewards is part of The Carrot Company
- We provide a family of fun tools that teachers and parents use every day to encourage positive behaviour and self motivation in children.
- Established in 2000 by a teacher
- We now provide a large selection of printed rewards to over 10'000 schools including schools in Europe, the Middle East and as far afield as Mongolia
- Our MyStickers site for pupils has had over 750k accounts created
- Over 4 million stickers logged
- Over 1 million logged in the last 12 months

The screenshot shows the Carrot Rewards website homepage. At the top, there's a navigation bar with links like Home, How Carrot Works, Get Started, What Teachers Say, Research, About Carrot, and Contact Us. Below the navigation bar is a large banner featuring a smartphone displaying the app interface and a tablet. To the right of the banner is an 'Online Demo' section with a registration form (Name, Email, Phone) and a 'Submit' button. Below the banner, a green text block states: 'Carrot Rewards is a cost effective, easy to use and effective rewards package that can be tailored to Primary and Secondary Schools.' Underneath this, there are three columns representing different school types: 'PRIMARY' (Low cost, easy to use, Primary School rewards packages from £735), 'SECONDARY' (Effective & engaging, great value Secondary School rewards packages from £1495), and 'ACADEMY GROUPS' (Ensure best practice across your group with our personalised rewards solutions). Each column has a 'Find Out More' button. The bottom section is titled 'KEY FUNCTIONS' and features four orange circular icons: 'Reporting' (line graph), 'Competitions' (trophy), 'Milestones' (bar chart), and 'Shop' (shopping cart). Each icon has a brief description and a 'See How' button.

Carrot Rewards - Features

- Engage and motivate pupils of all ages
- Simple solution that saves teachers time and effort when managing rewards
- Fully personalised platform to meet the needs of your school
- Ability to define your own criteria for tracking attainment of different pupil groups
- Easily target your reward scheme to different age groups increasing engagement levels of pupils
- Integrate with SIMS to automatically export data from Carrot Rewards
- Involve parents with their child's learning and progress using our parental engagement portal.

How Does it Work?



- Customised rewards from School Stickers are all printed with a unique 6 digit code
- Each reward is worth a number of points which is decided by the school
- Pupils then log into their unique MyStickers.co.uk account

MyStickers

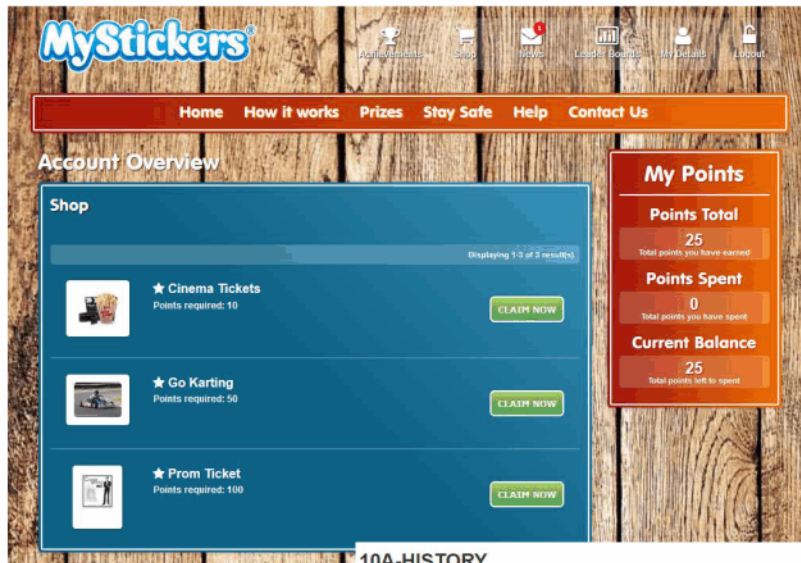


- Every pupil has their own account
- Pupils have their own customisable avatar
- Pupils can use points achieved to purchase items for their avatar

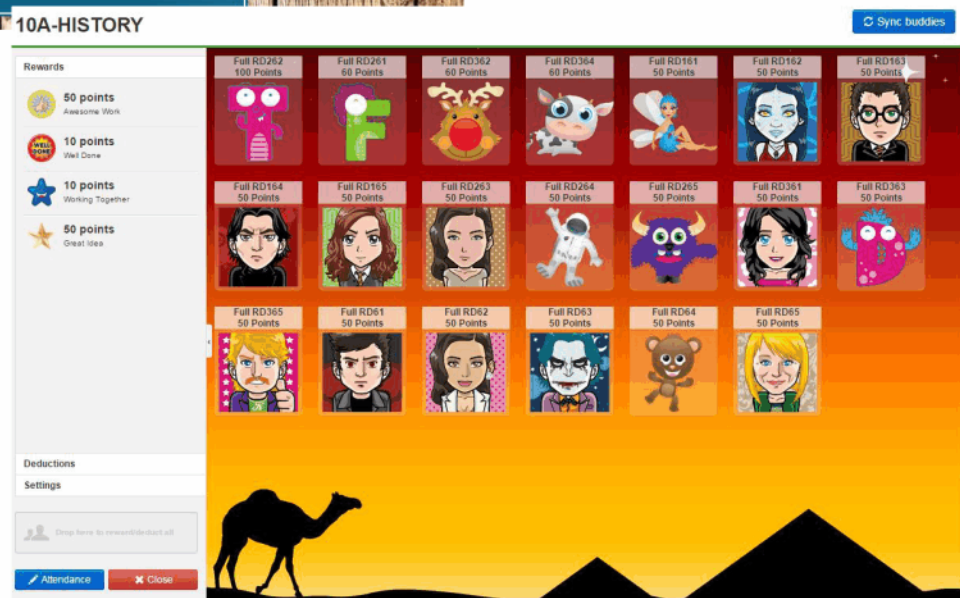


- Pupils can then log their unique code and see their printed rewards grow in an online album
- This data is then captured in our management interface for schools Carrot Rewards

MyStickers - KS4

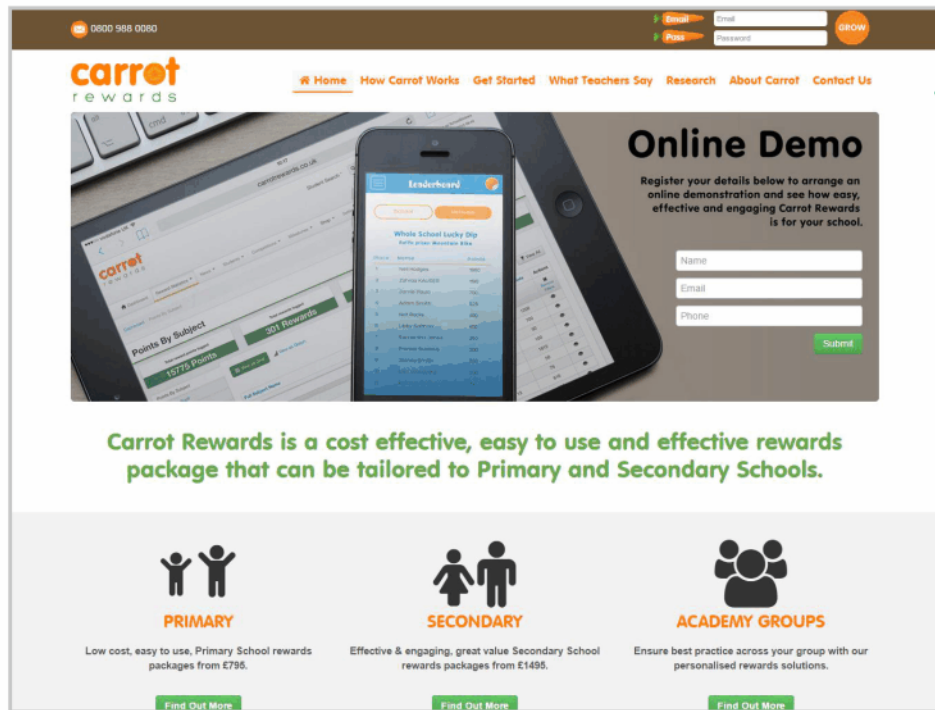


- New KS4 version focuses on the shop and competition features.



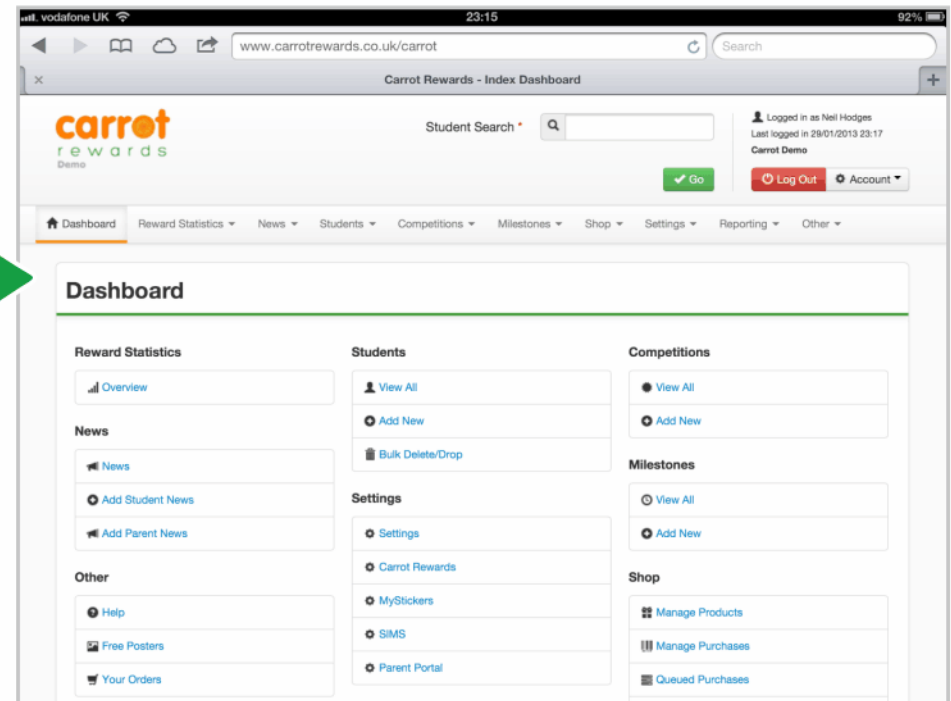
- Students can upload their own backgrounds
- MyStickers App is now available on Google Play Store for Android.

Carrot Rewards



- Management interface for teachers
- Detailed reporting by subject, year group, form, house, class and pupil level.

- Key functionality to engage and motivate pupils
- Competitions, milestones and even your own shop.



Key Tools - Competitions

- Competitions are ideal for engaging students of all ages. You can set competitions to run across the whole school, by subject, house, form, gender and class level. They can either be a top performer or raffle competitions and you get to set your prizes.

A **Top Ranked Competition** will award 1st, 2nd and 3rd place winners

A **Raffle Competition** will pick winners at random from all the entries.

Some great prize ideas:

- Cinema Tickets
- Book Voucher
- School Trip
- Sports Equipment
- Jump the Lunch Queue Passes

The screenshot shows the Carrot Rewards interface. At the top, there's a navigation bar with 'carrot rewards' logo, a 'Student Search' field, and a 'Start Classroom' dropdown. Below this is a main navigation menu with options like Dashboard, Reward Statistics, News, Students, Competitions (selected), Milestones, Shop, Classroom, Settings, and Reporting. The main content area is titled 'Competition Details :: 7A Maths'. It includes a status 'This competition is now Open' with a green 'Open' button. Below this, 'Top Ranked Prizes' shows '1 Apples'. The 'Leaderboard' section displays a table of results for '7A Maths'.

Position	Student	Year	House	Points
1	Full RD3	7	THOR	60
2	Full RD1	7	THOR	35
3	Full RD2	7	THOR	10
4	Full RD4	7	THOR	10
5	Full RD5	7	THOR	10

Key Tools - Milestones

- Milestones allow you to track your pupils important achievements and set up automated alerts to notify you when they have been reached.
- The Milestones tab shows all current alerts set up and gives you the option to edit or remove the alarms

For example if when a student logs 100 rewards they receive a bronze badge - you can set an alert to email you when this milestone has been reached so that you can give the student their reward.

Set an email alert to tell you when a milestone has been reached



Adding new milestone

Milestone Name *

Notification Email *

Milestone Status ☐ Disabled ☒ Enabled

Type

Reward Type

Subject

Min Milestone Points OR Min Awards Logged

Enter points amount OR an award count you may set this milestone so it only triggers for students that have at least X amount of total points OR have logged at least X number of awards in total.

Start Date

End Date

☐ Daily Updates
Do you want to receive daily emails?

☐ Include History
Include milestone history in emails?

☐ Repeatable Milestone?
If ticked when student hits milestone (e.g. get 10 points) milestone is triggered and then when student gets another 10 points (i.e. now on 20 points) it will trigger again

Redemptions From ☒ Redemptions before today DO NOT count towards this milestone.
☐ Redemptions before today DO count towards this milestone.
☐ Set a specific date which redemptions DO COUNT towards this milestone

carrot rewards
Demo

Student Search

Last logged in 11/02/2015 09:20
Carrot Demo

Log Out My Account

Dashboard Reward Statistics News Students Competitions **Milestones** Shop

Classroom Settings Reporting Other

Dashboard / Milestones

Add new milestone

Milestone

Displaying 1-4 of 4 results.

Milestone Name	Type	Subject Name	Reward	Target	Repeatable	Status	Actions
<input type="text"/>	<input type="text"/>	<input type="text" value="All Subj"/>	<input type="text" value="All Re"/>	<input type="text"/>	<input type="text" value="All"/>	<input type="text"/>	<input type="button" value="X"/> <input type="button" value="Remove Filters"/>
100 Good Work Points	School	Good Work		>= 100 Points	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="button" value="X"/> <input type="button" value="Edit"/> <input type="button" value="Delete"/>
150 Rewards = GOLD AWARD	School			>= 150 Awards	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="button" value="X"/> <input type="button" value="Edit"/> <input type="button" value="Delete"/>
50 Rewards = BRONZE AWARD	School			>= 50 Awards	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="button" value="X"/> <input type="button" value="Edit"/> <input type="button" value="Delete"/>
Every 25 Science Stickers	Year group	Science	Sticker	>= 25 Awards	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="button" value="X"/> <input type="button" value="Edit"/> <input type="button" value="Delete"/>

Key Tools - Managing Your Shop

- **Manage Products** - Here you can add and manage your shop products that your pupils can swap their points for. When adding a new product you can set how many points it is worth e.g. 50 points. You can also set the who the prize is available to.
- **Manage Purchases** - This lets you view and refund any products that pupils have purchased. You can also tick each purchase once you have given it to the pupil.
- **Queued Purchases** - Here you can approve or reject any pupil purchases.
- **Purchase Report** - Click here to report your purchases data as an Excel file. the file shows all purchases



MyStickers - Parents



- All parents can have their own MyStickers Parent Portal
- Parents can be notified by email or text every time their child logs a reward
- Comments can also be left against the rewards for encouragement
- It is a great way of starting the conversation around achievement in the home

Carrot Rewards - Costs

- Carrot Rewards is a low cost easy to manage rewards package
- Your school stickers can be fully personalised to suit your school's requirements
- **Setup Cost**
Primary Cost- £295
Secondary Cost- £495
- **Sticker Prices**
25mm- 1400 stickers for £29.95 + vat
35mm- 700 stickers for £19.95 + vat

